



IMPACT AMERICA

Campaign Strategy

There has been a prophetic word that God has shared through many dreams and visions with several anointed men in our movement. *“The North American church will experience yet another substantial outpouring of Holy Ghost fire starting from the western sea board and then sweep across the nation towards the east.”* After much prayer and study, we believe that God has given us a Biblical strategy on how to bring that fire from heaven to earth.

We believe that the fire must first ignite in our homes and then engulf our churches. As we experience the fire falling in our homes and churches, then the winds of revival will spread throughout our cities, regions, nation, and even the globe. Through the pandemic, God has called the church to arise and hasten towards the purpose of the Kingdom. Now is the time to make a lasting impact!

Our goal is to provide a sustainable Book of Acts church model that starts from a granular level in the home and local church and then moves towards the grand potential of regional revival and harvest in our cities, regions, nation and the world. Global Impact presents a three phase strategy to target regions across the I-10 Corridor. We are committed to bring vision, revival, training, and to work the harvest fields with local churches. It's our world, let's impact it!

Phase One | Unite + Equip

[1] Regional Contact

An Impact America Representative (IAR) will work with District Superintendents and/or key influential leaders within the targeted region to appoint a team of regional representatives (RR).

- a. GIM will communicate expectations with regional reps.
- b. GIM will train regional reps on the Impact America Strategy.
- c. GIM to make available communication and promotional resources to regional reps.

[2] Regional Launch Rally

Global Impact Ministries will host a Regional Launch Rally at a key church in each of our twelve targeted regions to unite pastors with prayer, communion, and vision.

- d. IAR to work with RR to establish date and location for Launch Rally.
- e. RR to coordinate facility logistics with local pastor.
- f. IAR to work with RR in contacting local pastors and ministers.
- g. IAR to provide RR with needed promotional material.
- h. IAR to host and fund Launch Rally at the determined local church.
- i. IAR to schedule Launch Team (3-4 IAR) to attend Launch Rally.
- j. IAR to provide regional training & watch parties details for Kingdom Training at Launch Rally.
- k. IAR to encourage 30 days of prayer and fasting.

**Note: IAR and RR should have watch parties scheduled for Kingdom Training proper to the Launch Rally.*

[3] Kingdom Training

After the Regional Launch Rallies, Global Impact Ministries will offer an online Kingdom Training course with live Q&A Sessions to local ministers within the region. The objective of the Kingdom Training sessions will be to shift the paradigm of Apostolic ministry in North America back to the sustainable Book of Acts church model.

- a. RR to attempt to schedule watch parties within the region.
- b. RR to share the online video training links with local ministers.
- c. IAR and RR to schedule IAR and/or RR to facilitate watch parties and Q&A sessions.

Kingdom Training Lessons:

- *From Church to the Kingdom with Mark Morgan*
- *Kingdom in the Home with Terry Shock*
- *Kingdom Prayer with Jon McDonald*
- *Kingdom Application with Gaylen Walters*

Phase Two | Unite + Ignite

[1] Local Church Revival Services within Region

Global Impact Ministries will provide a list of recommended evangelist to preach revivals in local churches throughout the target region. The objective of each evangelist will be to ignite the church in revival and prepare them for harvest.

- a. RR to promote Impact America Revivals in local churches.
- b. RR to work with IAR to schedule GIM Evangelists.
- c. GIM Evangelists, IAR, RR to promote the Kingdom Advance Training course.
- d. IAR, GIM Evangelists, and RR to promote the Kingdom Advance Training.

[2] Region Unite Rallies

As momentum increases, we will encourage churches to join forces in a Unite Rally with a GIM Evangelist. The objective of the Unite Rally will be to connect churches within the region and point them towards the vision of regional harvest.

- a. RR to promote Impact America Unite Rallies in local churches.
- b. RR to work with IAR to schedule Unite Rallies and GIM Evangelists.
- c. IAR, GIM Evangelists, and RR to promote the Kingdom Advance Training course.

**Note: IAR and RR should have scheduled watch parties for Kingdom Advance Training prior to revival services and Unite Rallies.*

[3] Kingdom Advance Training

The purpose of Kingdom Advance Training will be to inspire and equip local churches on how to effectively evangelize and make disciples in their community.

- a. RR to attempt to schedule watch parties within the region.
- b. RR to share the online video training links with local ministers.
- c. IAR and RR to schedule GIM Evangelist, IAR and/or RR to facilitate watch parties and Q&A sessions.

Kingdom Advance Training Lessons:

- *Praying for Regional Dominion with Mark Shutes/Dan McCloud*
- *Book of Acts Evangelism with Mark Shutes/Dan McCloud*
- *Making Disciples with Mark Shutes/Dan McCloud*

Phase Three | Unite + Deploy

[1] Kingdom Advance Deployment

After the Kingdom Advance Training, GIM Evangelists, IAR and/or RR will offer to assist in hands on training and empowering evangelism teams in local churches.

- a. GIM Evangelist, IAR, and/or RR to help strategize evangelism plan with local churches.
- b. GIM Evangelist, IAR, and/or RR to help deploy prayer walks and evangelism teams with the local churches.

[2] Regional Miracle/Harvest Weekend

Global Impact Ministries will encourage the region to unite and invade a target city with evangelism, outreach, and a Miracle/Harvest Weekend.

- a. IAR to serve as a support/consultant throughout phase three.
- b. IAR and RR to help region select a target city for Miracle/Harvest Service.
- c. IAR and RR to encourage local pastors to unite their evangelism teams.
- d. IAR and RR to help region coordinate combined prayer & evangelism logistics.
- e. IAR and RR to help region raise financial support for Miracle/Harvest Service.
- f. IAR and RR to help region schedule City Outreach & Miracle/Harvest Service.
- g. GIM to appeal for national outreach support for the week of Miracle/Harvest Service.

**Note: IAR, GIM Evangelists and RR should be promoting the potential of the Regional Miracle/Harvest Weekend throughout phase two.*

[3] Miracle/Harvest Weekend Schedule

30 Days of Combined Prayer & Evangelism

- Local churches within the region to deploy prayer and evangelism teams at least once a week for 30 days in the target city.

2 Days of Miracle/Harvest Outreach

- GIM Outreach to deploy regional and nation outreach teams to invade target city with flyers for Miracle/Harvest Service.

Miracle/Harvest Service

- IAR and RR to work with region to coordinate service logistics.
- GIM to provide speaker for the Miracle/Harvest Service.
- IAR and RR to help region to establish altar working team.
- IAR and RR to help region with follow-up.

Pre-Launch Checklist

- Establish Impact America Representatives.
- Finalize Impact America Campaign Strategy with GIM Team.
- Establish campaign budget for pre-launch through completion of phase three.
- Establish interactive platform for pre-recorded training videos.
- Establish how we want each teacher to record their video lesson(s).
- Design Impact America Campaign Strategy info graphic and presentation for promotions.

Pre-Launch Gathering in Houston

The purpose of the Houston gathering will be to cast vision and pray over the campaign.

Date: November 8th, 2021 from 5:00pm-9:00pm

Location: Bethel Tabernacle, Pastor David Fauss, 1020 FM, Houston, TX 77073

Lodging: Holiday Inn Express, 1010 FM, Houston, TX 77073 - (346) 326-8500

Budget

Pre-Launch

Houston Gathering - \$6,000

Training Videos - \$4,000

Video Platform - \$500

Phase One

Launch Rally & Watch Parties - \$10,000

Promotional Materials - \$1,000

Phase Two

Promotional Materials - \$1,000

Phase Three

Promotional Materials - \$5,000+